

This example plan is designed to provide a blueprint for students to complete their degrees within four years. It includes recommended sequences of courses. Individual plans will vary based on previously earned credit, such as Dual Enrollment and AP credit, as well as the student’s academic goals. Students will work with an academic advisor to develop a more individualized plan to complete their degree.

This example four-year plan is applicable to students admitted during the 2023–24 academic year.

Total Credits Required: 120 credits

Required GPA for Graduation: 2.0 (institutional)

Courses requiring a C or better are denoted with an asterisk (*).

Legend is available on the last page of this document.

Year 1							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
BIDS 1705	First-Year Academic Seminar	1		ENGL 1102	English Composition II (pre-req to BCOM 2285)	3	A
ENGL 1101*	English Composition I (pre-req to ENGL 1102)	3	A	ECON 2106*	Principles of Microeconomics (pre-req to FINC 3131 and MKTG 3161)	3	F
ECON 2105*	Principles of Macroeconomics	3	F	GC1Y 1000	Critical Thinking (pre-req to GC2Y 2000)	3	B
Core Area E	Social Science (student’s choice)	3	F	Core Area A*	Math (student’s choice) (pre-req to MATH 1401)	3	A
Core Area D	Science with Lab (student’s choice)	4	D	CSCI 1000	Intro to Computers (pre-req to CBIS 2220)	3	F
				CSCI 1200 or GEOG 2100	Current Topics in Computers or Intro to Geospatial Science	1	D
Semester Hours		14		Semester Hours		16	
Notes:	Area A and GC1Y 1000 must be completed by 30 earned hours. First-Year Academic Seminar is a graduation requirement and impacts a student’s GPA; however, it does not count toward the minimum of 120 semester hours required for a degree.						

Year 2							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
ACCT 2101*	Accounting Principles I (pre-req to ACCT 2102)	3	F	ACCT 2102*	Accounting Principles II (pre-req to FINC 3131)	3	F
BCOM 2285*	Business Communication (pre-req to MGMT 3141)	3	F	MATH 1401*	Elementary Statistics (pre-req to MGMT 3101)	3	D
CBIS 2220*	Principles of Information Systems (pre-req/co-req to MGMT 3101)	3	F	MGMT 3141*	Principles of Management (pre-req to all MGMT and LOGS courses except MGMT 3101)	3	BBA
Core Area C2	Fine Arts (student's choice)	3	C	Core Area C1	Humanities and Ethics (student's choice)	3	C
GC2Y 2000	Global Perspectives	4	B	Core Area E	Social Science (student's choice)	3	E
Semester Hours		16		Semester Hours		15	
Notes:	GC2Y 2000 must be taken between 30–59 earned hours. Complete legislative requirements (US/GA History & US/GA Constitution) no later than the end of year 2. Build or enhance your leadership skills: Explore our leadership programs or get involved with an RSO (Registered Student Organization).						

Year 3							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
MKTG 3161*	Principles of Marketing (pre-req to all 3000- and 4000- level MKTG courses)	3	BBA	FINC 3131*	Business Finance I (pre-req to MGMT 4195)	3	BBA
MGMT 3101*	Applied Business Statistics (pre-req to MGMT 3165 and 3175)	3	BBA	MGMT 3155*	Organizational Behavior	3	Major
MGMT 4105*	Human Resources Management	3	Major	LENB 3135*	Legal Environment of Business	3	BBA
BUAD 2172*	Business Ethics	3	BBA	MGMT Elective*	3000- or 4000-level MGMT or LOGS elective	3	Major
Core Area E	Social Science (student's choice)	3	E	Bus Elective*	3000- or 4000-level business course	3	Major
Semester Hours		15		Semester Hours		15	
Summer	MGMT 4605: Internship (not mandatory but strongly encouraged) or Study Abroad.						
Notes:	<p>Students can choose a concentration of Logistics & Transportation, Human Resource Management, or Sales. Courses used to satisfy a concentration can also be used to satisfy major elective requirements. See catalog for specific coursework needed for concentrations.</p> <p>Logistics courses can also be used to satisfy concentration and Management elective requirements.</p> <p>Business electives can be in any business field (e.g., ACCT, CBIS, ECON, FINC, LOGS, MGMT, MKTG).</p>						

Year 4							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
MGMT 3165* or LOGS 3180*	Operations Quality and Supply Chain Management or Business Logistics and Supply Chain Management (pre-req to MGMT 4195)	3	BBA	MGMT 4195*	Strategic Management	3	BBA
MGMT Elective*	3000- or 4000-level MGMT or LOGS elective	3	Major	Bus Elective*	3000- or 4000-level business course	3	Major
MGMT 4145*	International Management	3	BBA	Bus Elective*	3000- or 4000-level business course	3	Major
MGMT 3175*	Business Analytics	3	Major	Gen Elective	Any general elective course	3	Elective
Gen Elective	Any general elective course	3	Elective	Gen Elective	Any general elective course	3	Elective
Semester Hours		15		Semester Hours		15	
Notes:	<p>Any international business course can be substituted for MGMT 4145. See catalog for details. Register for your Senior Exit Exam during the semester you take MGMT 4195. Courses used to satisfy a concentration can also be used to satisfy major elective requirements. Logistics courses can also be used to satisfy concentration and Management elective requirements. Business electives can be in any business field (e.g., ACCT, CBIS, ECON, FINC, LOGS, MGMT, MKTG). General electives can be in any discipline and any level (1000–4999).</p>						

Legend	
Area	This section of the plan references the area of the curriculum the course fulfills.
A	Core Area A: Essential Skills
B	Core Area B: Institutional Options
C	Core Area C: Humanities, Ethics, and Fine Arts
D	Core Area D: Science, Technology, and Math
E	Core Area E: Social Sciences
F	Core Area F: Major Directed Core Requirements
BBA	Business Degree Requirements
Major	Management Major Requirements
Elective	Course(s) a student selects. Hours are needed to meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC Journeys, minors, concentrations, certificates, or professional/graduate school pre-requisites, or to take courses of interest.