



**College of Business and Technology
Assurance of Learning Rubric:
External Projects**



To support the mission of the university and the college, the faculty ...will: distinguish our undergraduate and graduate business programs, leveraging the university's liberal arts foundation, by
Enhancing student understanding of responsible citizenship

- Assessment measure, citizenship: The school will track student involvement in course-related service projects, student club service activities, and other service learning activities.
 - Learning Outcome The quality of the service project is measured using a rubric.

Developing students' core business knowledge

- Assessment measure, external projects: The school will measure the quality of (external) projects.
 - Learning Outcome The quality of the external project is measured using a rubric.

Date: _____ Assignment/ Project Title: _____ Course: _____ Section/time: _____ Student Name(s): _____	Not Used / NA	Below Expectations	Meets Expectations	Exceeds Expectations
College-wide assessment items				
The student(s):				
Have selected a project that is appropriate for a business course				
Demonstrate an understanding of the specific needs of the client's industry				
Demonstrate an understanding of the client's organizational culture				
Correctly identify the specific needs of the client firm				
Propose one or more realistic solutions for the needs of the client				
Prepared written materials for the client that have a professional appearance				
Exhibit professional working relationships among members of the team				
Course-specific assessment items				

USING THIS RUBRIC

- Where appropriate, incorporate these assessment items into your course-specific grading rubrics.
- Change "the client" to something you see fit when you assess student understanding of responsible citizenship.
- Use this form to summarize and report section-level outcomes.
 - By section, aggregated totals within each column for the assessment items used.
 - For numeric/letter grades, for example, a grade of "C" equates to "Meets Expectations," lower than "C" is "Below Expectations," and higher than "C" "Exceeds Expectations."