Major in Geography

Geography is the study of places on Earth and their relationships with each other. It can also be defined as an integrated study of people, places, and environments, including both physical and human approaches. Geographers employ a spatial perspective to analyze the interactions between humans and their environment. They identify locations, characterize world regions, analyze space and place, and relate nature and society. The Bachelor of Arts in Geography provides students with basic geographic literacy, empowers students to explain geographic patterns and processes, and allows them to be able to apply geography to solve problems.

Additional opportunities include earning our Geographic Information Science (GISc) certificate. GISc. involves the application of spatial information and mapping technologies to solving complex problems which exist over space. Since most human pursuits and environmental events of interest occur on the surface of Earth, GISc applies to many fields of academic inquiry, from geography and ecology to marketing, sociology, public health, and political science. Employment prospects for geographers are very high, especially in the field of GISc.

Develop Skills

analysis GIS applications communication synthesis research teamwork map interpretation leadership geographic factors GIS applications data analysis geographic processes research critical literacy comprehension awareness geographic patterns global perspectives persistence interpretation communication independence data analysis GIS applications detail-oriented consideration time management

Make an Impact

The breadth and depth of knowledge gained will prepare graduates for a variety of career paths...

- Geographic Information Systems (GIS) Analyst
- Remote Sensing Technician
- Cartographer
- City/Regional Planner
- Logistics Specialist
- Transportation Manager
- Emergency Manager
- Location Scout
- Marketing Specialist

- Spatial Epidemiologist
- Climatologist
- Geomorphologist
- Hydrologist
- Conservationist
- Environmental Regulator
- Sustainability Coordinator
- Agricultural Planner
- Real Estate Analyst
- Insurance Claims Adjuster

- Travel/Tourism Guide
- Park Ranger
- Outdoor Recreation Manager
- Foreign Service Officer
- Educator/Researcher
- Community Development
- Cultural Resource Assistant
- Historic Preservationist

...the possibilities are endless.

Explore and Engage with Geography

- Pursue an internship
- Join a related student organization
- Meet with Geography faculty members and Geography majors
- Meet with a career advisor to discuss your plan

- Add a minor or pursue a double major in another field requiring a B.A. degree
- Add a Certificate program: GIS, Global Foodways Studies, or Sustainability
- Talk to your academic advisor
- Connect with alumni via LinkedIn

Top employers/fields at GC*

for Geography majors

- Icon Engineering
- Geospatial Technology
- GEICO
- Education
- Thomas and Hutton
- Real Estate

*based on GC First Destination Surveys, 2019 - 2022 and Geography department data

Considering adding a Minor?

These minors can complement the Geography major

- Environmental Science
- History
- Anthropology
- Spanish
- Urban Studies
- Public Health
- Management
- Computer Science

- Biology
- Geology
- Political Science
- Sociology
- French
- International Studies
- Global Health
- Marketing
- Management Information Systems

Mean Starting Salary
for Geography majors

$42,930*

*based on NACE First Destinations for the College Class of 2020 for Sustainability Sciences majors