









# The Next Generation of Georgia's Leaders



A one-of-a-kind partnership between Georgia College & State University and the Georgia Chamber of Commerce, the GEM Program prepares the next generation of Georgia's leaders for the public good. A mentorship and leadership program, GEM matches students with senior state leaders for a yearlong partnership that creates mutual benefit between Georgia College and its partners.

In addition to frequent meetings and exchanges with their mentors, students enjoy individual consultations, classroom-based learning, and statewide site visits. Central to the program is the belief that effective leadership must come from all sectors of our society—spanning private enterprise, public affairs, and civic life. Across nearly two decades, the program has graduated more than 500 students, who serve as leaders across the state, providing advocacy, service, and thought leadership.

# Why the GEM Program?

**✓** 

Mentorship from one of Georgia's top leaders

**✓** 

Networking with nationally recognized leaders, executives, and elected officials

**√** 

Holistic approach to leadership development

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Signature retreats, conferences, and travel opportunities

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Customized one-on-one leadership coaching

✓

One of Georgia's most respected leadership programs with a proven record of impact

**500+** 

Program Graduates

100

**Mentors** 

18

Years of Partnership

# Leadership in Action: The GEM Approach

Through GEM, students learn the skills they need to fill the ranks of Georgia's next generation of leaders.



#### **BUILDING NETWORKS**

Leading others depends on our ability to build relationships and to bring people together. Through GEM, you'll become part of a network you can rely on as you lead for the public good.



## ADVOCACY, POLICY, AND THOUGHT LEADERSHIP

Georgia's global competitiveness relies on effective policy and thought leadership and the community, state, and national levels. In partnership with the Georgia Chamber of Commerce, you will learn and practice the skills to propel Georgia into the 21st century.



### BRINGING TOGETHER THE PUBLIC, PRIVATE, AND NONPROFIT SECTORS

To confront the challenges of tomorrow, our leaders must be social entrepreneurs, able to forge connections between government, private business, and nonprofits. Through GEM, you will build relationships that transcend boundaries, bringing people together for the public good.



### **MANAGING STAKEHOLDERS**

Building relationships is only the start. You'll learn how to nourish and sustain those relationships; you'll work with others to achieve your goals and inspire a shared vision.



#### **LEADERSHIP IN GEORGIA**

You'll encounter leadership up close, working closely with business leaders, elected officials, and nonprofit executives. In partnership with your mentor, you'll learn the nuts and bolts of leadership in Georgia and how to effect positive change across our state.



### **ETHICS IN LEADERSHIP**

Good leadership requires honesty, integrity, and authenticity. Through GEM, you will practice the ethical reasoning required of leaders and explore with your mentor how leaders do what they know to be right, even in the face of challenges.



## INFLUENCING AND SHAPING PUBLIC DISCOURSE

Leadership requires us to speak out powerfully and passionately. With the support of your mentor, your colleagues, and your professors, you will identify what change you hope to make in the world and scout a path toward achieving your goals.

## **OUR ALUMNI SAY...**



"My mentor was the editor and publisher of Georgia Trend magazine. He helped me to connect with every facet of politics, business, and the men and women of the Atlanta and Georgia leadership community."

Dr. Joffrey Gaymon, '02, '04 Vice President for Enrollment Auburn University



"I had a fantastic experience with my mentor. We actually still keep in touch to this day. GEM was a win-win. It's two people helping one another to learn and grow."

Sarah Rose Harrill, '14, '18 Business Practice Manager Emory Healthcare



"My mentor served as an advocate on behalf of rural hospitals, so I was able to begin understanding what the world of lobbying and public advocacy is like. He helped me understand the dynamics of listening to those in the field and then, as a leader, communicating those needs to legislators."

Sam Rauschenberg, '07 Vice President, Data Strategy Achieve Atlanta

**Program Duration:** 8 months

**Cohort Size:** 25 student participants

Mentor/Student Ratio: 1:1

Cost: \$0 — All program materials included

**Leadership Coaching Consultions: 5+** 

**Time Commitment:** 60-75 minutes per week



## Our graduates change the world.

Graduates of our program are spreading out across the world, serving as leaders for the public good.

























## **Continue Your Leadership Journey**

Leadership Certificate Program. Georgia College's Leadership Certificate Program provides students the opportunity to learn the principles of effective leadership and to acquire hands-on learning experience beyond the classroom.

Intercultural Leadership in France. Our signature study-abroad program, based in the European capital of Strasbourg, provides an engaging and interactive study of leadership across cultures, as well as practical training in human rights, dispute resolution, social responsibility, peace-building, and intercultural negotiation.

**Affiliate Programs.** Georgia College offers a range of specialized leadership-development opportunities. Through strategic partnerships across the university, we offer focused leadership experiences related to nursing, business ethics, journalism, international politics, and more.

## Learn more and begin your application gcsu.edu/gem

Learn more about our mentors • FAQs • Schedule a conversation • Begin your application





