

Management Information Systems, B.B.A.

2023-24 Catalog

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This example plan is designed to provide a blueprint for students to complete their degrees within four years. It includes recommended sequences of courses. Individual plans will vary based on previously earned credit, such as Dual Enrollment and AP credit, as well as the student's academic goals. Students will work with an academic advisor to develop a more individualized plan to complete their degree.

This example four-year plan is applicable to students admitted during the 2023–24 academic year.

Total Credits Required: 120 credits

Required GPA for Graduation: 2.0 (institutional)

Courses requiring a C or better are denoted with an asterisk (*). Courses only offered in the fall semester are denoted with a plus sign (+). Courses only offered in the spring semester are denoted with a double-plus sign (++).

Legend is available on the last page of this document.

	Year 1							
Fall				Spring				
Course	Title	Hours	Area	Course	Title	Hours	Area	
BIDS 1705	First-Year Academic Seminar	1		ENGL 1102	English Composition II (pre-req to BCOM 2285)	3	Α	
ENGL 1101*	English Composition I (pre-req to ENGL 1102)	3	А	ECON 2106*	Principles of Microeconomics (pre-req to MKTG 3161 and FINC 3131)	3	F	
Core Area A*	Math (student's choice) (pre-req to MATH 1401)	3	А	CBIS 2220*	Principles of Information Systems (pre-req to CBIS 3120, 3210, 3213, and 3214)	3	F	
GC1Y 1000	Critical Thinking	3	В	Core Area C	Fine Arts (student's choice)	3	С	
CSCI 1000	Intro to Computer Science & Apps (pre-req to CBIS 2220)	3	D	Core Area E	Social Science (student's choice)	3	E	
ECON 2105*	Principles of Macroeconomics	3	F	CSCI 1200	Current Topics in Computers & IT	1	D	
	Semester Hours	16			Semester Hours	16		
Summer	Use this summer to catch up by takir	ng online	classes	, if necessary.				
Notes:	Area A and GC1Y 1000 must be con First-Year Seminar does not count to	•	,		duation.			

	Year 2							
	Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area	
GC2Y 2000	Global Perspectives	4	В	CBIS 3120*	Intro to Enterprise Resource Planning (pre-req to CBIS 4120)	3	Major	
CBIS 3213*	Intro to Information Technology	3	Major	CBIS 2810*++	IS/CS Professional Development	1	Major	
MATH 1401*	Elementary Statistics (pre-req to MGMT 3101)	3	D	MGMT 3101*	Applied Business Statistics (pre-req to MGMT 3165)	3	BBA	
ACCT 2101*	Accounting Principles I (pre-req to ACCT 2102)	3	F	ACCT 2102*	Accounting Principles II (pre-req to FINC 3131)	3	F	
Core Area E	Social Science (student's choice)	3	Е	BCOM 2285*	Professional Writing & Al Prompting (pre-req to MGMT 3141)	3	F	
				Core Area E	Social Science (student's choice)	3	Е	
	Semester Hours	16			Semester Hours	16		
Summer	Use this summer to catch up with online classes, if necessary. You can also explore study abroad options.							
Notes:	GC2Y 2000 must be taken between 30–59 earned hours.							

Year 3								
	Fall	Spring						
Course	Title	Hours	Area	Course	Title	Hours	Area	
CBIS 3210*	Business Analysis (pre-req to CBIS 4210)	3	Major	CBIS 3214*	Intro to Database Management (pre-req to CBIS 4120 and 4210)	3	Major	
CBIS 2811*+	IS/CS Career Preparation	1	Major	FINC 3131*	Business Finance I (pre-req to MGMT 4195, recommended before MGMT 3165)	3	BBA	
BUAD 2172*	Business Ethics	3	BBA	LENB 3135*	Legal Environment of Business	3	BBA	
MGMT 3141*	Principles of Management (pre-req to MGMT 3165 and 4195)	3	BBA	MKTG 3161*	Principles of Marketing (pre-req to MGMT 4195)	3	BBA	
Core Area D	Science with Lab (student's choice)	4	D	Core Area C	Humanities and Ethics (student's choice)	3	С	
	Semester Hours	14			Semester Hours	15		
Summer	Use this summer to complete an inte	rnship o	r MIS ele	ective.			·	

			Ye	ar 4			
	Fall		Spring				
Course	Title	Hours	Area	Course	Title	Hours	Area
CBIS 4120*	Business Intelligence and Analytics	3	Major	Capstone*	MIS Capstone	3	Major
CBIS 4210*	Generative Al Full Stack Development	3	Major	MIS Elective*	3000- or 4000-level MIS elective	3	Major
CBIS 4215*	Electronic Commerce	3	BBA	MGMT 4195*	Strategic Management	3	BBA
MGMT 3165* or LOGS 3180*	Operations Quality and Supply Chain Management or Business Logistics and Supply Chain Management (pre-req to MGMT 4195)	3	ВВА	Gen Elective	Any general elective class	3	Elective
Gen Elective	Any general elective class	3	Elective	Gen Elective	Any general elective class	3	Elective
Semester Hours		15			Semester Hours	15	
Notes:	Any international business course can See catalog for list of MIS electives. Register for your Senior Exit Exam du Capstone options are CBIS 4140: En or CBIS 4218: Advanced Networking: A course used to satisfy a concentration General electives can be in any discip	uring the terprise Cloud ion can s.	e semest Perform Computii also be i	er you take MGI ance Managem ng and Security used to satisfy tl	MT 4195. ent Systems, CBIS 4214: Web Applic he major elective requirement. See ca		

	Legend			
Area	This section of the plan references the area of the curriculum the course fulfills.			
Α	Core Area A: Essential Skills			
В	Core Area B: Institutional Options			
С	Core Area C: Humanities, Ethics, and Fine Arts			
D	Core Area D: Science, Technology, and Math			
E	Core Area E: Social Sciences			
F	Core Area F: Major Directed Core Requirements			
BBA	Business Degree Requirements			
Major	Management Information Systems Major Requirements			

	Elective	Course(s) a student selects. Hours are needed to meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC Journeys, minors, concentrations, certificates, or professional/graduate school prerequisites, or to take courses of interest.
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