Management Information Systems, B.B.A.
2024–25 Catalog

This example plan is designed to provide a blueprint for students to complete their degrees within four years. It includes recommended sequences of courses. Individual plans will vary based on previously earned credit, such as Dual Enrollment and AP credit, as well as the student's academic goals. Students will work with an academic advisor to develop a more individualized plan to complete their degree.

This example four-year plan is applicable to students admitted during the 2024–25 academic year.
Total Credits Required: 120 credits
Required GPA for Graduation: 2.0 (institutional)

Courses requiring a C or better are denoted with an asterisk (*). Courses only offered in the fall semester are denoted with a plus sign (+). Courses only offered in the spring semester are denoted with a double-plus sign (++). Legend is available on the last page of this document.

Year 1							
Fall				**Spring**			
Course	**Title**	**Hours**	**Area**	**Course**	**Title**	**Hours**	**Area**
BIDS 1705	First-Year Academic Seminar	1		GC1Y 1000	Critical Thinking (student's choice) (pre-req to GC2Y 2000)	3	Core
ENGL 1101*	English Composition I (pre-req to ENGL 1102)	3	Core	ENGL 1102	English Composition II (pre-req to BCOM 2285)	3	Core
Core Math*	Math (student's choice) (pre-req to MATH 1401)	3	Core	ECON 2106*	Principles of Microeconomics (pre-req to MKTG 3161 and FINC 3131)	3	Field
ECON 2105*	Principles of Macroeconomics	3	Field	Core Art	Fine Arts (student's choice)	3	Core
CSCI 1000 or CSCI 1301	Intro to Computer Science & Apps or Computer Science I (pre-req to CBIS 2220)	3	Core	CBIS 2220*	Principles of Information Systems (pre-req to CBIS 3120, 3210, 3213, and 3214)	3	Field
HIST 2111 or HIST 2112	The United States to 1877 or The United States Since 1877	3	Core				
	Total Semester Hours:	**16**			**Total Semester Hours:**	**15**	
Notes:	ENGL 1101, ENGL 1102, Core Math, and GC1Y 1000 must be completed by 30 earned hours. First-Year Academic Seminar is a graduation requirement and impacts a student's GPA; however, it does not count toward the minimum of 120 semester hours required for a degree.						

Year 2

	Fall				Spring		
Course	Title	Hours	Area	Course	Title	Hours	Area
GC2Y 2000	Global Perspectives (student's choice)	4	Core	CBIS 3120*	Intro to Enterprise Resource Planning (pre-req to CBIS 4120)	3	Major
CBIS 3213*	Intro to Information Technology (pre-req to CBIS 4218)	3	Major	CBIS 2810*++	IS/CS Professional Development	1	Major
MATH 1401*	Elementary Statistics (pre-req to MGMT 3101)	3	Core	MGMT 3101*	Applied Business Statistics (pre-req to MGMT 3165)	3	Business
ACCT 2101*	Accounting Principles I (pre-req to ACCT 2102)	3	Field	ACCT 2102*	Accounting Principles II (pre-req to FINC 3131)	3	Field
Core Social Science	Social Science (student's choice)	3	Core	BCOM 2285*	Professional Writing & AI Prompting (pre-req to MGMT 3141)	3	Field
				POLS 1101	American Government	3	Core
	Total Semester Hours:	16			Total Semester Hours:	16	
Summer	Use this summer to catch up with online classes, if necessary. You can also explore study abroad options.						
Notes:	GC2Y 2000 must be taken between 30–59 earned hours.						

Year 3

	Fall				Spring		
Course	Title	Hours	Area	Course	Title	Hours	Area
CBIS 3210*	Business Analysis (pre-req to CBIS 4210 and 4214)	3	Major	CBIS 4110*	Intro to Database Management (pre-req to CBIS 4120 and 4210)	3	Major
CBIS 2811*+	IS/CS Career Preparation	1	Major	FINC 3131*	Business Finance I (pre-req to MGMT 4195, recommended before MGMT 3165)	3	Business
BUAD 2172*	Business Ethics	3	Business	LENB 3135*	Legal Environment of Business	3	Business
MGMT 3141*	Principles of Management (pre-req to MGMT 3165, LOGS 3180, and MGMT 4195)	3	Business	MKTG 3161*	Principles of Marketing (pre-req to MGMT 4195)	3	Business
Core Science	Science with Lab (student's choice)	4	Core	Core Humanities	Humanities and Ethics (student's choice)	3	Core
	Total Semester Hours:	14			Total Semester Hours:	15	
Summer	Use this summer to complete an internship or MIS elective.						

Year 4							
Fall				**Spring**			
Course	Title	Hours	Area	Course	Title	Hours	Area
LOGS 3180* or MGMT 3165*	Business Logistics and Supply Chain Management or Operations Quality and Supply Chain Management (pre-req to MGMT 4195)	3	Business	CBIS 4140* or CBIS 4214* or CBIS 4218*	Enterprise Performance Management Systems or Web Application Integration or Advanced Networking: Cloud Computing and Security	3	Major
CBIS 4120*	Business Intelligence and Analytics (pre-req to CBIS 4140)	3	Major	MGMT 4195*	Strategic Management	3	Business
CBIS 4210*	GenAI Full Stack Development (pre-req to CBIS 4214)	3	Major	MIS Elective*	3000- or 4000-level MIS elective	3	Major
CBIS 4215*	Electronic Commerce	3	Business	Gen Elective	Any general elective class	3	Elective
Core STEM	Math, Science, or Technology (student's choice)	3	Core	Gen Elective	Any general elective class	2	Elective
	Total Semester Hours:	**15**			**Total Semester Hours:**	**14**	
Notes:	Any international business course can be substituted for CBIS 4215. See catalog for details. Register for your Senior Exit Exam during the semester you take MGMT 4195. A course used to satisfy a concentration can also be used to satisfy the major elective requirement. See catalog for specific coursework needed for concentrations. See catalog for list of MIS electives. General electives can be in any discipline and any level (1000–4999).						

Legend	
Area	**This section of the plan references the area of the curriculum the course fulfills.**
Core	Core IMPACTS — coursework required for every student regardless of major, which includes the following areas: **I**nstitutional Priority (GC1Y 1000 and GC2Y 2000); **M**athematics and Quantitative Skills; **P**olitical Science and U.S. History; **A**rts, Humanities, and Ethics; **C**ommunicating in Writing; **T**echnology, Mathematics, and Sciences; and **S**ocial Sciences.
Field	Core Field of Study courses, part of each major's requirements. These courses prepare students for further study in their chosen major field. Field of Study courses are specific to each major program.
Business	Common Business Knowledge Requirements — coursework for all Bachelor of Business Administration (B.B.A.) degrees
Major	Management Information Systems Major requirements
Elective	Course(s) a student selects. Hours are needed to meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC Journeys, minors, concentrations, certificates, or professional/graduate school pre-requisites, or to take courses of interest.