

Art, B.A.
Graphic Design Concentration
2024–25 Catalog

This example plan is designed to provide a blueprint for students to complete their degrees within four years. It includes recommended sequences of courses. Individual plans will vary based on previously earned credit, such as Dual Enrollment and AP credit, as well as the student’s academic goals. Students will work with an academic advisor to develop a more individualized plan to complete their degree.

This example four-year plan is applicable to students admitted during the 2024–25 academic year.

Total credits required: 120 credit hours

Required GPA for graduation: 2.0 (institutional)

Courses requiring a C or better are denoted with an asterisk (*).

Legend is available on the last page of this document.

Year 1							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
ARTS 0001	First-Year Academic Seminar	1					
ENGL 1101*	English Composition I (pre-req to ENGL 1102)	3	Core	ENGL 1102	English Composition II	3	Core
GC1Y 1000	Critical Thinking (student’s choice) (pre-req to GC2Y 2000)	3	Core	ARTS 1000*	Drawing I	3	Field
ARTS 1200*	Two-Dimensional Design (pre-req to ARTS 2630)	3	Field	ARTS 1620*	Intro to the Computer in Art (pre-req to ARTS 2630)	3	Field
ARTS 2800*	Ancient and Medieval Worlds (pre-req to ARTS 4930)	3	Field	ARTS 2810*	Renaissance to Modern World (pre-req to ARTS 4930)	3	Field
Core Math	Math (student’s choice)	3	Core	Core Science	Science with Lab (student’s choice)	4	Core
Total Semester Hours:		16		Total Semester Hours:		16	
Notes:	ENGL 1101, ENGL 1102, Core Math, and GC1Y 1000 must be completed by 30 earned hours. First-Year Academic Seminar is a graduation requirement and impacts a student’s GPA; however, it does not count toward the minimum of 120 semester hours required for a degree.						

Year 2							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
ARTS 1201*	Three-Dimensional Design	3	Field	ARTS 3631*	Typography (pre-req to ARTS 4630)	3	Major
ARTS 2630*	Graphic Design Studio I (pre-req to ARTS 3631 and 3635)	3	Major	ARTS 3635*	Graphic Design Studio II (pre-req to ARTS 4630)	3	Major
Core Humanities	Humanities and Ethics (student's choice)	3	Core	ARTS Elective*	4000-level Art History course	3	Cognate
Core STEM	Science, Math, or Technology (student's choice)	3	Core	GC2Y 2000	Global Perspectives (student's choice)	4	Core
Lang 1001	World Language I (1001-level)	3	Elective	Lang 1002	World Language II (1002-level)	3	Elective
Total Semester Hours:		15		Total Semester Hours:		16	
Notes:	Students must complete a world language course at the 2002 level or higher. Complete the WebCAPE exam to determine placement for first course. GC2Y 2000 must be taken between 30–59 earned hours.						

Year 3							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
ARTS 4630*	Graphic Design Studio III	3	Major	ARTS 4960*	Internship	3	Major
ARTS 4930*	Visual Culture: Critical Perspectives	3	Cognate	Core Art	Fine Arts (student's choice)	3	Core
Core STEM	Science, Math, or Technology (student's choice)	4	Core	HIST 2111 or HIST 2112	The United States to 1877 or The United States Since 1877	3	Core
Lang 2001	World Language III (2001-level)	3	Elective	Lang 2002	World Language IV (2002-level)	3	Foreign Lang
Gen Elective	Any general elective course	3	Elective	Gen Elective	Any general elective course	3	Elective
Total Semester Hours:		16		Total Semester Hours:		15	
Summer	ARTS 4960: Internship can also be completed in the summer (6 credit hours).						
Notes:	General electives can be in any discipline and any level (1000–4999). Students are strongly encouraged to use their elective hours to develop a secondary or tertiary area in Fine Art Studio, Museum Studies, or Art History.						

Year 4							
Fall				Spring			
Course	Title	Hours	Area	Course	Title	Hours	Area
ARTS 4994*	Senior Thesis Project (pre-req to ARTS 4995)	3	Capstone	ARTS 4995*	Senior Exhibition	3	Capstone
ARTS 4635*	Special Topics in Design	3	Major	ARTS 4985*	Advanced Studio Problems	3	Major
ARTS 4960*	Internship	3	Major	ARTS Elective*	4000-level Art History course	3	Cognate
ARTS Elective*	4000-level non-Western Art History course	3	Cognate	Core Social Science	Social Science (student's choice)	3	Core
POLS 1101	American Government	3	Core				
Total Semester Hours:		15		Total Semester Hours:		12	
Notes:	Capstone culminates with an exhibition at the Leland Gallery in Ennis Hall. General electives can be in any discipline and any level (1000–4999).						

Legend	
Area	This section of the plan references the area of the curriculum the course fulfills.
Core	Core IMPACTS — coursework required for every student regardless of major, which includes the following areas: Institutional Priority (GC1Y 1000 and GC2Y 2000); M athematics and Quantitative Skills; P olitical Science and U.S. History; A rts, Humanities, and Ethics; C ommunicating in Writing; T echnology, Mathematics, and Sciences; and S ocial Sciences.
Field	Core Field of Study courses, part of each major's requirements. These courses prepare students for further study in their chosen major field. Field of Study courses are specific to each major program.
Major	Art Major requirements for Graphic Design Concentration (Graphic Design Studio)
Cognate	Cognate courses are required courses within a student's curriculum. These courses are connected to the major but may be from other academic disciplines.
Elective	Course(s) a student selects. Hours are needed to meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC Journeys, minors, or professional/graduate school pre-requisites, or to take courses of interest.
Capstone	Capstone requirements for Graphic Design: A culmination of everything the student has learned in the program.