Management, B.B.A.
2024–25 Catalog

This example plan is designed to provide a blueprint for students to complete their degrees within four years. It includes recommended sequences of courses. Individual plans will vary based on previously earned credit, such as Dual Enrollment and AP credit, as well as the student's academic goals. Students will work with an academic advisor to develop a more individualized plan to complete their degree.

This example four-year plan is applicable to students admitted during the 2024–25 academic year.

Total Credits Required: 120 credits
Required GPA for Graduation: 2.0 (institutional)

Courses requiring a C or better are denoted with an asterisk (*).
Legend is available on the last page of this document.

Year 1							
Fall				**Spring**			
Course	**Title**	**Hours**	**Area**	**Course**	**Title**	**Hours**	**Area**
BIDS 1705	First-Year Academic Seminar	1		GC1Y 1000	Critical Thinking (student's choice) (pre-req to GC2Y 2000)	3	Core
ENGL 1101*	English Composition I (pre-req to ENGL 1102)	3	Core	ENGL 1102	English Composition II (pre-req to BCOM 2285)	3	Core
ECON 2105*	Principles of Macroeconomics	3	Field	ECON 2106*	Principles of Microeconomics (pre-req to FINC 3131 and MKTG 3161)	3	Field
POLS 1101	American Government	3	Core	Core Math*	Math (student's choice) (pre-req to MATH 1401)	3	Core
Core Science	Science with Lab (student's choice)	4	Core	CSCI 1000	Intro to Computer Science & Apps (pre-req to CBIS 2220)	3	Core
				CSCI 1200 or GEOG 2100	Current Topics in Computers & IT or Intro to Geospatial Science	1	Core
Total Semester Hours:		**14**		**Total Semester Hours:**		**16**	
Notes:	ENGL 1101, ENGL 1102, Core Math, and GC1Y 1000 must be completed by 30 earned hours. First-Year Academic Seminar is a graduation requirement and impacts a student's GPA; however, it does not count toward the minimum of 120 semester hours required for a degree.						

Year 2							
Fall				**Spring**			
Course	**Title**	**Hours**	**Area**	**Course**	**Title**	**Hours**	**Area**
GC2Y 2000	Global Perspectives (student's choice)	4	Core	MGMT 3141*	Principles of Management (pre-req to all 3000- and 4000-level MGMT and LOGS courses except MGMT 3101)	3	Business
ACCT 2101*	Accounting Principles I (pre-req to ACCT 2102)	3	Field	ACCT 2102*	Accounting Principles II (pre-req to FINC 3131)	3	Field
BCOM 2285*	Professional Writing & AI Prompting (pre-req to MGMT 3141)	3	Field	MATH 1401*	Elementary Statistics (pre-req to MGMT 3101)	3	Core
CBIS 2220*	Principles of Information Systems (pre-req/co-req to MGMT 3101)	3	Field	Core Humanities	Humanities and Ethics (student's choice)	3	Core
Core Art	Fine Arts (student's choice)	3	Core	HIST 2111 or HIST 2112	The United States to 1877 or The United States Since 1877	3	Core
	Total Semester Hours:	**16**			**Total Semester Hours:**	**15**	
Notes:	GC2Y 2000 must be taken between 30–59 earned hours. Build or enhance your leadership skills: Explore our leadership programs or get involved with an RSO (Registered Student Organization).						

Year 3							
Fall				**Spring**			
Course	Title	Hours	Area	Course	Title	Hours	Area
MGMT 4105*	Human Resources Management	3	Major	MGMT 3155*	Organizational Behavior	3	Major
MGMT 3101*	Applied Business Statistics (pre-req to MGMT 3165 and 3175)	3	Business	FINC 3131*	Business Finance I (pre-req to MGMT 4195)	3	Business
MKTG 3161*	Principles of Marketing (pre-req to most 3000- and 4000-level MKTG courses)	3	Business	LENB 3135*	Legal Environment of Business	3	Business
BUAD 2172*	Business Ethics	3	Business	MGMT Elective*	3000- or 4000-level MGMT or LOGS elective	3	Major
Core Social Science	Social Science (student's choice)	3	Core	Business Elective*	3000- or 4000-level business elective	3	Major
	Total Semester Hours:	15			Total Semester Hours:	15	
Summer	MGMT 4605: Internship (not mandatory but strongly encouraged) or Study Abroad.						
Notes:	Students can choose a concentration of Logistics & Transportation, Human Resource Management, or Sales. Courses used to satisfy a concentration can also be used to satisfy major elective requirements. See catalog for specific coursework needed for concentrations. Logistics courses can also be used to satisfy concentration and Management elective requirements. Business electives can be in any business subject (ACCT, BCOM, BUAD, CBIS, ECON, FINC, FTA, LENB, LOGS, MGMT, or MKTG).						

Year 4							
Fall				**Spring**			
Course	Title	Hours	Area	Course	Title	Hours	Area
LOGS 3180* or MGMT 3165*	Business Logistics and Supply Chain Management or Operations Quality and Supply Chain Management (pre-req to MGMT 4195)	3	Business	MGMT 4195*	Strategic Management	3	Business
MGMT 3175*	Business Analytics	3	Major	Business Elective*	3000- or 4000-level business elective	3	Major
MGMT 4145*	International Management	3	Business	Business Elective*	3000- or 4000-level business elective	3	Major
MGMT Elective*	3000- or 4000-level MGMT or LOGS elective	3	Major	Gen Elective	Any general elective course	3	Elective
Gen Elective	Any general elective course	3	Elective	Gen Elective	Any general elective course	3	Elective
Total Semester Hours:		**15**		**Total Semester Hours:**		**15**	
Notes:	Any international business course can be substituted for MGMT 4145. See catalog for details. Register for your Senior Exit Exam during the semester you take MGMT 4195. Courses used to satisfy a concentration can also be used to satisfy major elective requirements. Logistics courses can also be used to satisfy concentration and Management elective requirements. Business electives can be in any business subject (ACCT, BCOM, BUAD, CBIS, ECON, FINC, FTA, LENB, LOGS, MGMT, or MKTG). General electives can be in any discipline and any level (1000–4999).						

Legend	
Area	**This section of the plan references the area of the curriculum the course fulfills.**
Core	Core IMPACTS — coursework required for every student regardless of major, which includes the following areas: **I**nstitutional Priority (GC1Y 1000 and GC2Y 2000); **M**athematics and Quantitative Skills; **P**olitical Science and U.S. History; **A**rts, Humanities, and Ethics; **C**ommunicating in Writing; **T**echnology, Mathematics, and Sciences; and **S**ocial Sciences.
Field	Core Field of Study courses, part of each major's requirements. These courses prepare students for further study in their chosen major field. Field of Study courses are specific to each major program.
Business	Common Business Knowledge requirements — coursework for all Bachelor of Business Administration (B.B.A.) degrees
Major	Management Major requirements
Elective	Course(s) a student selects. Hours are needed to meet overall graduation hours. Number of electives varies per major. Electives can be used towards GC Journeys, minors, concentrations, certificates, or professional/graduate school pre-requisites, or to take courses of interest.